

2026 Ladysmith Northland Mardi Gras Schedule of Events

Presented By The Northland Community Club

Memorial Park-Ladysmith, WI

July 16-19, 2026

FULL SCHEDULE AND MORE DETAILS AT www.NORTHLANDMARDIGRAS.com

Thursday, July 16th

- 4:30 p.m.- Ribbon Cutting and Opening Ceremony / Entrance to Memorial Park
- 4:30 p.m.-8:00 p.m. Veteran's Memorial Pavilion Stage – D.J. Music by “PM Entertainment”/Memorial Park
- 5:00 p.m.- Christman Amusements Opens / Memorial Park
- 5:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 6:00 p.m.-7:00 p.m. – LPD K9 Mardi Meet & Greet Coloring Activity / Armstrong Pavilion Memorial Park
- 6:30 p.m.- 10:30 p.m.- Veteran's Memorial Pavilion Stage “Ember” / Memorial Park
- 7:00 p.m.-9:00 p.m. – 50/50 Raffle – Proceeds to LPD K9 Mardi – Beer Garden / Memorial Park
- 11:00 p.m.- Beer Garden Closes Down
- 11:00 p.m.- Closing Down of Festival Grounds

Friday, July 17^h

- 11:00 a.m. – Prehistoric Pets with J&R Aquatic Animal Rescue – Rusk Co. Community Library Lower Level
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open/ Fairgrounds
- 2:30 p.m.-Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 3:00 p.m.- 7:00 p.m.- Veteran's Memorial Pavilion Stage - “Anthony Nix” / Memorial Park
- 3:00 p.m.- Christman Amusements Opens
- 5:30 p.m. – Martial Arts Demo / Memorial Park Amphitheater
- 6:00 p.m. – Family Event – Prehistoric Pets with J&R Aquatic Animal Rescue / Memorial Park Amphitheater
- 7:00 p.m.-9:00 p.m. – 50/50 Raffle – Proceeds to LPD K9 Mardi – Beer Garden / Memorial Park
- 7:30 p.m.- 11:30 p.m.- Veteran's Memorial Pavilion Stage Presents “Rising Phoenix” /Memorial Park
- 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River-Memorial Park
- 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

Saturday, July 18th

- 8:00 a.m. – Race Start Time for “Blue Hills Running Club” Mardi Gras10K race, 8:10 a.m. Kids 400M Dash 12 and under free. 8:15 am 5K race. Offering preregistration at <https://forms.gle/xXEspTKCLTGv4fHA> , t-shirts provided guaranteed to first 36 registrants. \$20 ages 13 & up. \$10 ages 12 and under. Hosted by Blue Hills Running Club. Ladysmith High School - bluehillsrunning@gmail.com for more info.
- 8:00 a.m.- 11:00 a.m.- Firefighters Pancake Feed / Ladysmith Fire Hall
- 8:00 a.m. – 12:00 p.m. – Rusk County Farmer's Market – Lake Ave & E. 2nd St. Parking Lot Downtown Ladysmith
- 9:00 a.m.- 2:00 p.m.- Mardi Gras Arts & Craft Fair - Downtown Ladysmith
- 10:00 a.m.-1:00 p.m. Car Show – Miner Ave - Downtown Ladysmith
- 10:00 a.m. – Mardi Gras Volleyball Tournament/ West Cove Lanes. Pool play and double elimination bracket. Register on Facebook messenger or at 715-415-6930 for teams. \$60 entry fee and 100% payback. Check in by at 10am. Please NO carry ins there will be food and drinks for purchase.
- 10:30 a.m.- Citizen's Water Fights / Ladysmith Fire Hall
- 11:30 a.m. – 1:30 p.m.- Music by “Joe's Music”/Festival Midway – Memorial Park
- 12:00 p.m.- Christman Amusements Opens / Memorial Park
- 12:00 p.m.-1:00p.m. – Sensory Hour (smaller crowds, reduced noise/music at games, rides and main stage)
- 12:00 p.m. - TCPBA Power Boat Association Races – Flambeau River/Memorial Park
- 12:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 12:00 p.m.-2:30 p.m. - Veteran's Memorial Pavilion Stage presents “MT Wallets”/Memorial Park
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- 1:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- 1:30 p.m.-2:00p.m. – Parade Float Tour – Memorial Park Beach
- 1:30 p.m.-2:00 p.m.- Boat Racer Signing – Near Memorial Park Beach
- 3:00 p.m.-7:00 p.m. – Veteran's Memorial Pavilion Stage presents “Dylan Martinson”/Memorial Park
- 5:00 p.m.-8:00 p.m. – Free Balloon Twisting on the Midway – Memorial Park
- 7:00 p.m.-9:00 p.m. – 50/50 Raffle – Proceeds to LPD K9 Mardi – Beer Garden / Memorial Park
- 7:30 p.m. – 11:30 p.m. – Veteran's Memorial Pavilion Stage Presents “Contingency”/Memorial Park
- 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River-Memorial Park
- 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

Sunday, July 19th

- 10:00 a.m.- Parade Registration Begins / Ladysmith Elementary Parking Lot (E. 8th St. & Miner Ave.) \$25 fee for non-Mardi Gras sponsors.
- 12:00 p.m.- Christman Amusements opens / Memorial Park
- **12:00 p.m.- Street Parade / Downtown Ladysmith-Worden & Miner Avenue – *NEW START TIME***
- 12:00 p.m. – Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 12:00 p.m.-2:30 p.m. Veteran's Memorial Pavilion Stage Presents “Jennifer Reisch Acoustic”/ Memorial Park
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- 2:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- 2:00 p.m. - TCPBA Power Boat Association Races – Flambeau River/Memorial Park
- 3:00 p.m.- 6:00 p.m. Veteran's Memorial Pavilion Stage Presents “Bourbon Cowboys”/ Memorial Park
- 8:00 p.m. Closing Down of Beer Garden and Festival Grounds



THANK YOU TO OUR SPONSORS

ORANGE

Zac Neal for Sheriff – Holz Roofing & Coatings – Entwood Golf Course – Ninja Web Studios

BLACK

Anderson Landscaping & Concrete – Plaid Peacock – Friends of the Library – Benchmark Disposal/Gage Daggett – Grandpa's Pizza & Grill – Edming Oil – Lemke Oil – Flambeau Monuments – Badger Steel & Fabricating – In Memory of Marty Reynolds – Dr. Stephen Reisner Dentistry – Boatwerx Marine/Scott & Tara Farkas – T3 Towing – Pavlik's Fire Extinguisher Service – Joe's Music

PURPLE

Rusk County Abstract & Title – Russ Thompson Excavating – Clark Auto – Coldwell Banker Northern Escape – Ladysmith Police – PM Entertainment – Lakes Gas – Prorok Septic – Kaiser Realty – Ladysmith Fire Department – Rainbow Floral – JM Screen Printing & More – CCF Bank – Jerry's Automotive – Security Financial Bank – D Bar & Resort LLC – Classic Auto Collision Center – Flambeau Auto – Miner Station – Brattie Welding – Car Craft Auto Body – Jump River Electric – Loony Bin Bar & Grill – Express Medical – Cedar Lodge

GREEN

BruceTel – Eastern Chinese Restaurant – Rands Trucking – Monarch Paving – Rusk County Farm Supply – Morgan & Parmley – Ladysmith Martial Arts – Don Johnson's Ladysmith Motors

RED

Albus Conveyors – Ladysmith Federal Savings & Loan – Xcel Energy

GOLD

Cumberland Federal Bank, FSB – City of Ladysmith