

2025 Ladysmith Northland Mardi Gras Schedule of Events

Presented By The Northland Community Club

Memorial Park-Ladysmith, WI

July 17-20, 2025

FULL SCHEDULE AND MORE DETAILS AT www.NORTHLANDMARDIGRAS.com

Thursday, July 17th

- 4:30 p.m.- Ribbon Cutting and Opening Ceremony / Entrance to Memorial Park
- 4:30 p.m.-8:00 p.m. Veteran's Memorial Pavilion Stage – D.J. Music by "PM Entertainment"/Memorial Park
- 5:00 p.m.- Christman Amusements Opens / Memorial Park
- 5:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 6:00 p.m.- Tri-County Little League Majors ALL STAR GAME / Fairgrounds
- 8:00 p.m.- 11:00 p.m.- Veteran's Memorial Pavilion Stage "Catalyst" / Memorial Park
- 11:00 p.m.- Beer Garden Closes Down
- 11:00 p.m.- Closing Down Of Festival Grounds

Friday, July 18th

- 11:00 a.m. – Magic Morgan & Liliana Magic Show – Rusk Co. Community Library Lower Level
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open/ Fairgrounds
- 2:30 p.m.-Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 2:30 p.m.- 4:30 p.m.- Veteran's Memorial Pavilion Stage - "Songa" / Memorial Park
- 3:00 p.m.- Christman Amusements Opens
- 5:15 p.m.- 8:15 p.m.- Veteran's Memorial Pavilion Stage Presents "The Dam Lincolns" /Memorial Park
- 5:30 p.m. – Martial Arts Demo / Memorial Park Amphitheater
- 6:00 p.m. – Family Event – Magic Morgan & Liliana Magic Show / Memorial Park Amphitheater
- 7:00 p.m. – Rusk Co. Jr. Fair Truck & Tractor Pull at Rusk County Fairgrounds
- 9:00 p.m. – Veteran's Memorial Pavilion Stage presents "Chris Kroeze Full Band"/Memorial Park
- 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River-Memorial Park
- 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

Saturday, July 19th

- 8:00 a.m.- Mardi Gras Open Golf Tournament / Mickey's on the Flambeau/Tee-A-Way Golf and Supper Club. Flighted Tournament. \$40/cart
- 8:15 a.m. – Race Start Time for "Blue Hills Running Club" Mardi Gras 5K/10K Walk Run and Kids 400M Dash 12 and under. 8:15 am kids race 8:30am 5K race. Offering preregistration, t-shirts provided. \$20 ages 13 & up. \$10 ages 12 and under. Hosted by Blue Hills Running Club. Ladysmith High School - bluehillsrunning@gmail.com for more info.
- 8:00 a.m.- 11:00 a.m.- Firefighters Pancake Feed / Ladysmith Fire Hall
- 8:00 a.m. – 12:00 p.m. – Rusk County Farmer's Market – Lake Ave & E. 2nd St. Parking Lot Downtown Ladysmith
- 9:00 a.m.- 2:00 p.m.- Mardi Gras Arts & Craft Fair - Downtown Ladysmith
- 10:00 a.m.-1:00 p.m. Car Show – Miner Ave - Downtown Ladysmith
- 10:00 a.m. – Mardi Gras Volleyball Tournament/ West Cove Lanes. Pool play and double elimination bracket. DM Don Sports on Facebook messenger or at 715-415-4155 for teams. \$60 entry fee and 100% payback. Check in will by at 10am. Please NO carry ins there will be food and drinks for purchase. No liquor, only beer.
- 10:30 a.m.- Citizen's Water Fights / Ladysmith Fire Hall
- 12:00 p.m.- Christman Amusements Opens / Memorial Park
- 12:00 p.m.-1:00p.m. – Sensory Hour (smaller crowds, reduced noise/music at games, rides and main stage)
- 12:00 p.m. - TCPBA Power Boat Association Races – Flambeau River/Memorial Park
- 12:00-2:00 p.m.- Music by "Joe's Music"/Festival Midway – Memorial Park
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- 1:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 1:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- 1:30 p.m.-2:00p.m. – Parade Float Tour – Memorial Park Beach
- 1:30 p.m.-2:00 p.m.- Boat Racer Signing – Near Memorial Park Beach
- 1:30 p.m.-4:30 p.m. - Veteran's Memorial Pavilion Stage presents "Milkman Daddy"/Memorial Park
- 5:00 p.m.-7:30 p.m. – Free Kartoon Caricatures by Pete and Dian Wagner – Memorial Park
- 5:15 p.m.-8:15 p.m. – Veteran's Memorial Pavilion Stage presents "GUNDO"/Memorial Park
- 9:00 p.m. – Veteran's Memorial Pavilion Stage Presents "Blacktop Mojo"/Memorial Park
- 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River-Memorial Park
- 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

Sunday, July 20th

- 10:00 a.m.- Parade Registration Begins / Ladysmith Elementary Parking Lot (E. 8th St. & Miner Ave.) \$25 fee for non-Mardi Gras sponsors.
- 12:00 p.m.- Christman Amusements opens / Memorial Park
- **12:00 p.m.- Street Parade / Downtown Ladysmith-Worden & Miner Avenue – *NEW START TIME***
- 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- 1:00 p.m. – Chicken Poop Contest – Miner Station (following street parade)
- 2:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- 2:00 p.m. - TCPBA Power Boat Association Races – Flambeau River/Memorial Park
- 3:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- 3:00 p.m.- 5:30 p.m. Veteran's Memorial Pavilion Stage presents "Northern Accent Acoustic Duo" / Memorial Park
- 6:00 p.m.- 8:30 p.m. Veteran's Memorial Pavilion Stage Presents "Ladysmith City Limits"/ Memorial Park
- 10:00 p.m. Closing Down of Beer Garden and Festival Grounds



THANK YOU TO OUR SPONSORS

ORANGE

A&D Docks & Service – Westlake Enterprises – Rusk Area Arts Alliance – Edming Oil – Entwood Golf Course – Loggers Coffee – Ladysmith Fab Lab/LMHS

BLACK

Rusk County Abstract – Badger Steel – Express Medical – Miner Station – Dr. Stephen Reisner – Eastern Chinese Restaurant – Ladysmith Knights of Columbus No. 2481 – Pavlik's Fire Extinguisher Service – Joe's Music – Rainbow Floral – Ninja Web Studios

BLUE

CCF Bank – Cedar Lodge – Don Johnson's Ladysmith Motors

GREEN

Morgan & Parmley – Xcel Energy – BruceTel – Rusk County Taven League – Team Wireless – Exhausted Roosters – Martin 4 Trucking

PURPLE

Plaid Peacock – Flambeau Auto Expo – Loony Bin Bar & Grill – Ladysmith Martial Arts – D Bar – Anderson Landscaping – Jump River Electric – Russ Thompson Excavating – SFB – Car Craft Auto – T3 Towing – Jerry's Automotive – Classic Auto Collision – Indeck Energy – Lampert Lumber – Artisans – PM Entertainment – Rusk County Fair – Clark Auto – Bratlie Welding – Ladysmith Police Department – Ladysmith Fire Department

RED

Albus Conveyors – Ladysmith Federal Savings & Loan – AMVets Post 127 – Rands Trucking – Rusk County Xtreme Bulls, Barrels & Bands – JK Productions/Northwoods Rock Rally

GOLD

Cumberland Federal Bank – City of Ladysmith